

Contacts

City of Boulder Economic Vitality Program

Whether you're just starting out, seeking professional advice or needing support navigating the various resources offered to you, these staff experts are available to assist.



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- Business Assistance Program
- Boulder Business Retention & Expansion



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- Development and Redevelopment Assistance
- Retail Strategy



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- Boulder Business Retention & Expansion
- Development/Redevelopment Assistance
- General Business Assistance



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- University Hill
- Downtown Boulder
- Parking Services

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City of Boulder



Economic Vitality Program

Making it easier to do business in Boulder



Collaboration. Innovation. Opportunity.

The city of Boulder established its **Economic Vitality Program** in 2003 to reinforce the importance of economic health to our overall quality of life and to demonstrate the city's support of business and economic development. Boulder recognizes the responsibility it has to cultivate the long-term health of the natural environment, the economy, and the social fabric of our community.

Economic vitality in Boulder is pursued through partnerships among public agencies, private companies and non-profit organizations. The city's economic vitality programs and strategies foster innovation, competitiveness, and entrepreneurship. Retail businesses, manufacturing companies, the University of Colorado, federal labs, local government and tourism play strong roles in the Boulder economy. Boulder supports the retention and expansion of existing local businesses and maintains a positive climate for retail and business.

The city's **Economic Vitality Program** offers the following services and support to those seeking opportunities to do business in Boulder:

Development and Redevelopment Assistance

- Analysis of conceptual development plan and use feasibility
- Identification of Boulder areas that match business needs
- Customer service improvements in permit and project review



*Frank Bruno,
City Manager*



Boulder Business Retention and Expansion

- Customized services to evaluate properties and projects
- Assistance with business relocation within Boulder and expansion options

General Business Assistance

- Referral for business start ups and growing businesses to city departments and other resources
- Information on permits and development review requirements

Business Partner Initiatives

- Boulder Innovation Center
- Natural Products Task Force/Industry Clusters
- Boulder Economic Council
- Tourism and Arts Events and Activities

Area and Policy Initiatives

- University Hill Redevelopment
- Downtown Boulder
- Conference/Convention Center
- Retail Strategy

Business Assistance Program

- Business visits and consultations

